

# Analysis of Proposed Framework for Corporate Governance in India

**Abstract-** The evolution of corporate governance is seen in all aspects of organizational domains. The capacity to evaluate the efficiency of the organization's developing strategies is available in several countries throughout the world. Initiatives relating to social change and the environment face challenges in the societies of different countries across the world. The methodological aspects may evaluate the corporate governance sectors' developing aspects as well.

This essay focuses on the questions and attributes that must be included in the Indian corporate governance framework. A framework has also been presented to study the aspects of corporate governance in India's industrial and service industries.

**Index Terms-** Corporate Governance, Manufacturing sector, service sector, framework, regulations

## I. INTRODUCTION

Corporate governance pertains to the collection of rules and principles that oversee the functioning and management of an organisation or a nation. This enables the attainment of leadership roles and accountabilities, along with the recognition of pivotal decision-makers. The fundamental elements of corporate governance consist of four pillars: individuals, organisational performance, procedural frameworks, and overarching objectives. The significance of corporate governance lies in its ability to establish a set of principles and protocols that govern an organization's operations and interactions with its stakeholders. A proficient structure for corporate governance offers guidance for ethical business practises that lead to prosperity. It is advantageous since it may draw investors to the company. The connection with the other neighboring nations and other regulatory fundamentals may be maintained with corporate governance via transparency procedures and upholding social obligations [1]. India has several corporate affairs and boards that maintain the administration-related decisions. Different judgments and rules affecting the country's procedures are supported by the regulatory framework of the nation.

### A. Objectives of the given paper

The primary objective of this study is to scrutinize concerns related to corporate governance and, based on the research inquiries, to establish a regulatory structure for corporate governance.

### B. Organization of paper

The following paper is categorized into the following sections. Section 2 presents a literature review in the context of corporate governance and its aspects. Section 3 explicitly defines the aspects of Stewardship theory based on which the practice of corporate governance can boost trust among

inhabitants. Section 4 presents the proposed regulatory framework for corporate governance along with findings and analysis. Section 5 proceeds with conclusion followed by references.

## II. LITERATURE REVIEW

A corporation's administration and monitoring of its activities within a particular jurisdiction are governed by a complex structure of laws, rules, and practices known as corporate governance. Power and responsibility are included in corporate governance, which aids in the administration of the governing body or board. A balanced and organized approach to decision-making may be provided through corporate governance [2]. The incorporation of suitable corporate governance procedures may support the ethical and sustainable ideals. The community as a whole displays balance and includes both domestic and foreign players. Sector-specific strategies, including but not limited to the social backdrop, regulatory context, and market environment, may be used to maintain and manage a nation's goals [3]. The five pillars of corporate governance—culture, leadership, processes, structure, and alignment—are seen to be crucial for efficient national government.

The "Securities and Exchange Board of India" (SEBI) complements the "Ministry of Corporate Affairs" (MCA), which designed India's corporate governance system. Clause 49 acts as a vehicle via which SEBI regulates publicly listed businesses' governance. Clause 35B [4] includes the initiative for improved corporations and corporate governance. The agreement inside the stock market is overseen and preceded by India's corporate governance [5]. Contrarily, corporate governance is used to control and guide non-profit trusts, law enforcement agencies, and lawmakers. India has put in place a number of policies to guarantee good corporate governance across all sectors and businesses. Along with other suggestions made throughout the course of the proceedings, the "Desirable Corporate Governance Code by CII (1998)" was established to regulate the behaviour of independent directors in listed businesses [6].

### A. Study and conceptions by a few authors

"The Impact of Corporate Governance on Financial Performance of Indian and GCC Listed Firms" was the topic of an empirical analysis undertaken by [7] et al. in their paper. This study sets out to examine how business governance adheres to in India and the Gulf Cooperation Council (GCC) region affect the financial health of publicly traded not monetary enterprises. The research uses a sample

of 106 businesses, 53 of which are from India and 53 from the GCC, and it spans a seven-year period from 2009 to 2016. The research examined the data using regression analysis and the t-test and created a corporate governance index using criteria for the audit committee, board accountability, transparency, and disclosure.

"Board of Director's Effectiveness and the Stakeholder Perspective of Corporate Governance: DO Effective Boards Promote the Interest of Shareholders and Stakeholders?" was the focus of the study by [8] et al. The study set intended to answer the question of how an effective board affects shareholders' and stakeholders' interests. The degree of openness in sustainability reports was used as a stand-in for shareholders' viewpoints in the study's worldwide sample of 2366 companies. According to the research, many board features, including board size, independence, CEO duality, female directors, experience, meetings, and committees, have a considerable impact on the welfare of both shareholders and stakeholders.

The research by et al. (year not given) looked at how shareholder rights, disclosures, and transparency affect a company's worth. The goal was to figure out how much these elements affected the value of the companies. For the purpose of this analysis, secondary data from a sample of 142 publicly listed firms in Indonesia, Malaysia, and Thailand were gathered during a period of four years, namely from 2012 to 2015.

The purpose of the research done by the writers in reference [10] was to learn more about India's corporate governance procedures. Understanding the Indian government's involvement in bolstering the nation's corporate governance rules and establishing a strong, transparent system that can successfully address the environment's changing demands were the research's main goals. The analysis showed that a sizable portion of the studies had taken into account various aspects, including the appointment of female directors, the audit committee make-up, members' experience and knowledge in financial matters, and compliance with disclosure and openness regulations.

The goal of the researchers' study, "Evolution of Corporate Governance in India and Its Impact on the Growth of Financial Market: An Empirical Analysis," was to ascertain the effects of improved shareholder protection on the expansion of financial markets and levels of investment in India. The study's authors are listed as [11]. Regression analysis is used in the research as a statistical method to determine a connection between good business management and expanding securities markets. According to the study's findings, the expansion of shareholder protection has little to no impact on the expansion of India's banking industry.

The purpose of the research done by [12] et al. was to look at how corporate governance works in India. Examining the policy changes that led to higher business governance norms in nation and to compile suggestions from numerous committees, SEBI LODR 2015, and the Companies Act 2013. The study found that numerous studies have taken into account governance factors like director independence,

the appointment of female board members, the formation of the audit committee and the financial knowledge of its members, and rules governing transparency and disclosure, among others.

The impact of corporate governance standards on sustainable development in India was examined in a research by [13] et al. Based on their market capitalization, 139 non-financial businesses listed on NSE were selected for the "Impact of Corporate Governance on Corporate Sustainable Growth" research. The study included the five-year period between 2011–12 and 2015–16. According to the findings, Indian businesses' long-term viability is affected by the size and independence of their boards, even after accounting for the effect of debt.

[14] and colleagues conducted study titled "Effect of Corporate Governance on Financial Performance." Using information from the Bombay Stock Exchange (BSE), this article examines the connection between corporate ethics and the financial state of 300 Indian enterprises. During the five years from April 1, 2009, to March 31, 2013, researchers examined many facets of corporate governance, including board size, chairman and CEO duality, board compensation, integrity of the board, and management of these firms using data from moneycontrol.com and CMIE. Through the use of correlation, regression analysis, and mean, the data underwent statistical analysis.

A research named "Corporate Governance Practices and Its Influence on the Performance of the Service Sector" was undertaken by [15] et al. to determine the degree of the link link good corporate governance and effective operation of an organisation. As a means of measuring the quality of transparency about corporate governance,, a tool known as the governance score has been devised using several corporate governance variables. According to the study's results, neither the board's size nor the directors' compensation or the autonomy of the board's members had any appreciable effects on the organization's financial success. A further research revealed that a corporation's financial results suffer when its chairperson and managing directorship functions are combined by a single person.

### III. STEWARDSHIP THEORY TO UNDERSTAND THE ASPECTS OF CORPORATE GOVERNANCE

A steward is someone who looks out for and attends to requirements of others around you. The stewardship theory states that corporate executives make decisions that benefit the company's owners or shareholders. All their efforts are directed at achieving and maintaining financial success for the company's stockholders. Stewardship-oriented organisations have one person serve as both CEO and Chairman of the Board. Their boards also tend to be composed mostly of employees. This allows for a deep understanding of how businesses operate and a relentless commitment to success.

Arguments for and against the idea that people have an innate need to fulfil the responsibilities and demands of other people's jobs that are placed upon them has been settled in favor of this hypothesis [16]. Based on it, the Indian government may implement the corporate governance system, which would increase public confidence. This may support the development of an effective regulatory framework by the Indian government. The argument may be used to explain the corporate givenness of the various organizations governed by the Indian constitution [17]. With the use of intrinsic and extrinsic incentive, the shareholder's profit may be guaranteed in such scenario.

Fig2: Features of good corporate governance

*B. Why is corporate governance required in India, and why does stewardship theory need to be ingrained there?*

- Shareholders in a company have various viewpoints and approaches to business matters. The shareholders might, however, be brought together by good corporate governance that emphasizes the interests of the shareholders.
- When a firm's internal decision-making is influenced by huge corporate investors, it faces its greatest challenge. In this case, effective corporate governance might help the organization.
- The trust of many investors has been greatly impacted by the abundance of business frauds in modern times. Therefore, stewardship theory-based good corporate governance may contribute to regaining the public's confidence in the business sector.
- Effective corporate governance might prevent corporate entity takeovers, which have an impact on stakeholders' rights and hinder a businesses' ability to satisfy a number of societal expectations.
- To control the management of Indian corporations, which is principally impacted by an ample flow of overseas money into Indian corporations, an effective code of corporate behavior is desperately required.

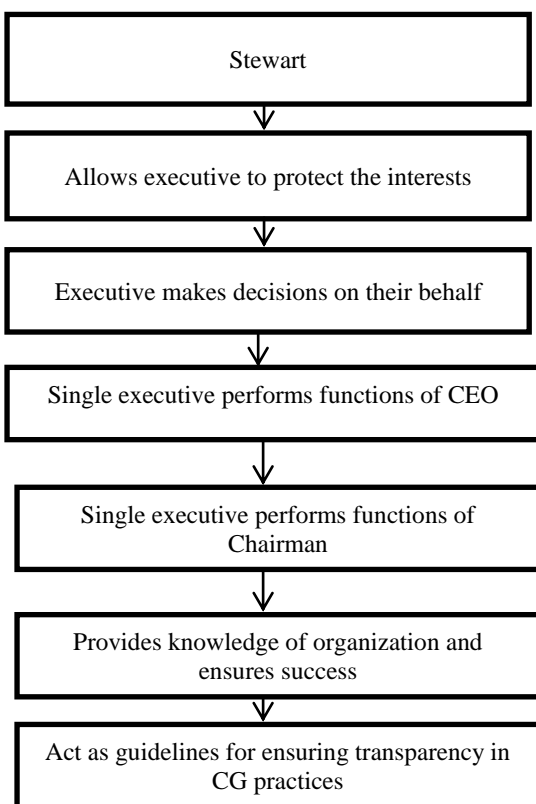


Fig1: Detailed steps of Stewardship theory

*A. Features of good corporate governance*

By taking into account minority' opinions and promoting their participation in the decision-making process, good corporate governance seeks to reduce corruption. The requirements of society must be dynamically considered by good government.

- (i) Accountability
- (ii) Transparency
- (iii) Responsiveness
- (iv) Efficient policies and principles
- (v) Efficiency
- (vi) Consensual oriented
- (vii) Administration
- (viii) Stakeholders

IV. A PROPOSED REGULATORY FRAMEWORK FOR CORPORATE GOVERNANCE IN INDIA

The components of the proposed framework are shown in hierarchy mentioning classes and sub-classes of the proposed framework.

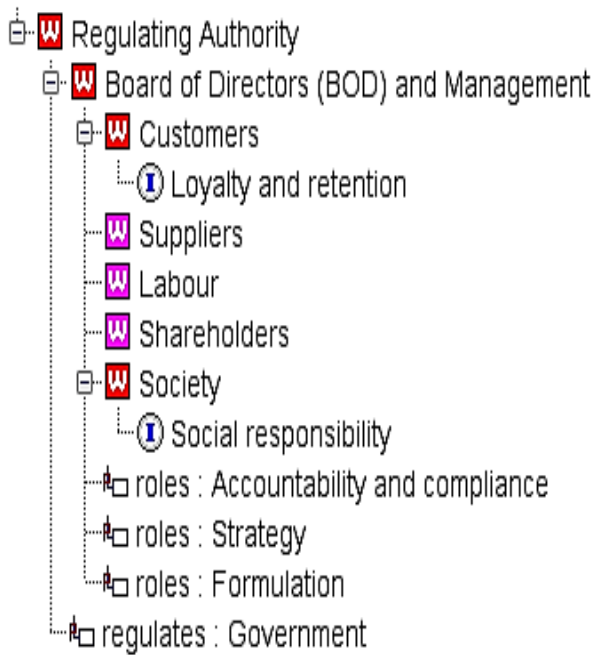


Fig3: Components of framework for corporate governance in INDIA

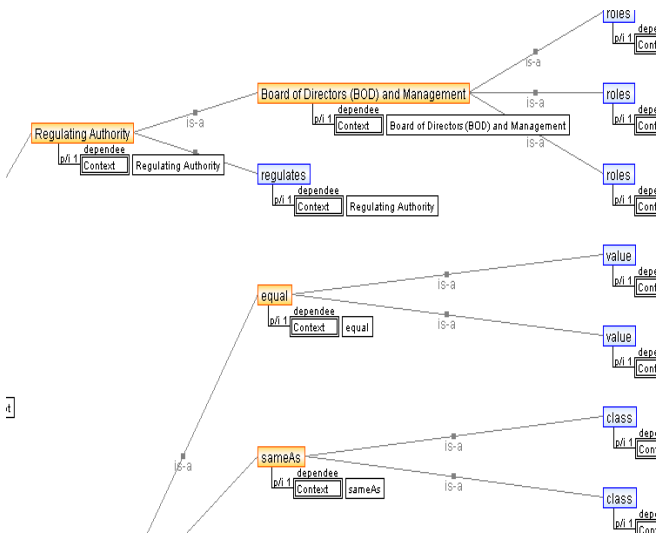


Fig4: Showing relationship between components of the proposed framework by mentioning their roles.

Figure 4 is designed using the application of Artificial Intelligence [21, 22] in corporate governance due to which it becomes easy to show relationships and decisions in the framework among organizations.

## V. CONCLUSION AND FUTURE WORK

The organization's efficiency may be assessed using the sectors with higher corporate governance. In each of

their respective areas of expertise, the team would then need to work closely together. The organization's developmental elements may benefit from the core characteristics and economic growth. The competition analysis may be useful in determining the true effectiveness of organizational development for both the environmental sectors and business expansion. In a unique and dynamic setting, it is possible to assess the corporate governance sectors of the nation's operational system. The fundamental idea of the organization could be embodied in the functional elements. The components of organizational growth may be effectively integrated by the Ministry of Corporate Governance and Security using a variety of techniques. It is possible to evaluate organizational factors connected to managing security using sustainable methodologies. Three pillars serve as the major supports for corporate governance in this nation. It stands for "transparency, accountability, and security." These three factors may be used to evaluate the organization's operational capability and sustainability rate critically. The professional elements and good stakeholder relationships inside the company may increase the workplace's sustainability rate.

The sustainability rate may provide assurance for the factors involved in organizational development. The company's working staff is required to abide by its rules and policies. The viability of their employment might be significantly increased. Corporate governance is crucial for managing national events and might have a big effect on how these resources are utilised. Sustainability strategies may be related to the nation's organizational development industry. It is particularly helpful in figuring out the organizational sector's actual effectiveness [23, 24].

## REFERENCES

- [1]. Al Maqtari, F.A., Al-Hattami, H.M., Al-Nuzaili, K.M. and Al-Bukhrani, Corporate governance in India: A systematic review and synthesis for future research. *Cogent Business & Management*, 7(1), p.1803579, 2020
- [2]. Alabdullah, T.T.Y., Ahmed, E.R. and Muneerali, Effect of board size and duality on corporate social responsibility: what has improved in corporate governance in Asia? *Journal of Accounting Science*, 3(2), pp.121-135, 2019
- [3]. Al-Ahdal, W.M., Alsamhi, M.H., Tabash, M.I. and Farhan, N.H, The impact of corporate governance on the financial performance of Indian and GCC listed firms: An empirical investigation. *Research in International Business and Finance*, 51, p.101083, 2020
- [4]. Homaidi, E.A., Almaqtari, F.A., Ahmad, A. and Tabash, M.I, Impact of corporate governance mechanisms on financial performance of hotel companies: Empirical evidence from India. *African Journal of Hospitality, Tourism and Leisure*, 8(2), pp.1-21, 2019
- [5]. Arya, S. and Kumar, S., E-waste in India at a glance: Current trends, regulations, challenges, and management strategies. *Journal of Cleaner Production*, 271, p.122707, 2020

- [6]. Beshi, T.D. and Kaur, R, Public trust in local government: Explaining the role of good governance practices. *Public Organization Review*, 20, pp.337-350, 2020
- [7]. Björnsdóttir, I., Granas, A.G., Bradley, A. and Norris, P., A systematic review of the use of simulated patient methodology in pharmacy practice research from 2006 to 2016. *International Journal of Pharmacy Practice*, 28(1), pp.13-25, 2020
- [8]. Caradonia, F., Battaglia, V., Righi, L., Pascali, G. and La Torre, A, Plant biostimulant regulatory framework: prospects in Europe and the current situation at international level. *Journal of Plant Growth Regulation*, 38, pp.438-448, 2019
- [9]. Chaursiya, P.K., Warudkar, V. and Ahmed, S, Wind energy development and policy in India: A review. *Energy Strategy Reviews*, 24, pp.342-357, 2019
- [10]. George, A.M, Factors affecting corporate environmental disclosure in emerging markets: The role of corporate governance structures. *Business Strategy and the Environment*, 30(1), pp.609-629, 2021
- [11]. Löhde, A.S.K., Campopiano, G. and Calabro, A, Beyond agency and stewardship theory: shareholder–manager relationships and governance structures in family firms. *Management Decision*, 59(2), pp.390-405, 2021
- [12]. Majid, M.A, Renewable energy for sustainable development in India: current status, future prospects, challenges, employment, and investment opportunities. *Energy, Sustainability and Society*, 10(1), pp.1-36, 2020
- [13]. Mangla, S.K., Sharma, Y.K., Patil, P.P., Yadav, G. and Xu, J, Logistics and distribution challenges to managing operations for corporate sustainability: a study on leading Indian dairy organizations. *Journal of Cleaner Production*, 238, p.117620, 2019
- [14]. Page, M.J., McKenzie, J.E., Bossuyt, P.M., Boutron, I, Updating guidance for reporting systematic reviews: development of the PRISMA 2020 statement. *Journal of clinical epidemiology*, 134, pp.103-112, 2021
- [15]. Pigott, T.D. and Polanin, J.R, Methodological guidance paper: High-quality meta-analysis in a systematic review. *Review of Educational Research*, 90(1), pp.24-46, 2020
- [16] Puni, A. and Anlesinya, A, Corporate governance mechanisms and firm performance in a developing country. *International Journal of Law and Management*, 62(2), pp.147-169, 2020
- [17]. Purbawangsa, I.B.A., Solimun, S., Fernandes, A.A.R. and Mangesti Rahayu, S, Corporate governance, corporate profitability toward corporate social responsibility disclosure and corporate value (comparative study in Indonesia, China, and India stock exchange in 2013-2016). *Social Responsibility Journal*, 16(7), pp.983-999, 2020
- [18]. Scherer, A.G. and Voegtlin, C, Corporate governance for responsible innovation: Approaches to corporate governance and their implications for sustainable development. *Academy of Management Perspectives*, 34(2), pp.182-208, 2020
- [19]. Schillemans, T. and Bjurström, K.H, Trust and verification: Balancing agency and stewardship theory in the governance of agencies. *International Public Management Journal*, 23(5), pp.650-676, 2020
- [20]. Sharma, G, Policy and regulatory changes in teacher education in India: Concerns, debates and contestations. *Economic and Political Weekly*, 54(9), p.02, 2019
- [21]. Narula, Gagandeep Singh & Jain, Vishal & Singh, Mayank., Ontology development using Hozo and Semantic analysis for information retrieval in Semantic Web. *IEEE 2<sup>nd</sup> International Conference on Image Information Processing*, 113-118. 10.1109/ICIIP.2013.6707566, 2013
- [22]. Gagandeep Singh Narula, Vishal Jain, Ritika Wason, Anupam Baliyan, Ontology Mapping and merging aspects in the semantic web. *International Robotics and Automation Journal* 4-1, 23-27, 2018
- [23]. Verma, B., Tandon U, Modelling barriers to wearable technologies in Indian context: validating the moderating role of technology literacy. *Global Knowledge, Memory and Communication* (ahead of print), 2022
- [24]. Verma, B., Srivastava A, Mehta R and Chandel, J., FDI-linked Spillovers and the Indian economic growth: the role of country's absorptive capacity. In *2022 IEEE Delhi Section Conference (DELCON)*, pp 1-6, IEEE